

South Morgan County Volunteer Fire Department, Inc.
85 Family Circle, Berkeley Springs WV 25411

January 2026

Dear Prospective Sponsor,

At South Morgan County Volunteer Fire Department, located at 10166 Winchester Grade Road, Berkeley Springs, WV, we are proud to have served the residents of southern Morgan County and surrounding areas for 55 years. We have had four years of success in hosting our largest fundraising event, the South Morgan Fireman's Carnival and look forward to our fifth carnival this summer with your help.

From July 14th through July 18th, the carnival will have rides, fabulous musical entertainment, great food, games, baby contest, daredevil show, raptors, bingo and so much more. We have changed the timing of this year's carnival acknowledging the many requests we had received. As noted, the carnival will now be in July during the educational summer break. Last year, the weather was magnificent and we had the most successful carnival to date. In addition to our volunteers and Snyder's Attractions, your support and dedication to our cause led to yet another successful year.

As a sponsor, your business will provide a financial contribution or in-kind service (based upon sponsorship level), and in turn we will promote your company in a multitude of ways depending on the level of sponsorship selected. Attached you will find a detailed explanation of each sponsorship level and its associated benefits. With your company by our side, we are sure to have a successful Fireman's Carnival and provide residents of Morgan County and neighboring communities another week of food, fun, and fellowship!

If your company is interested in being a sponsor, please complete and return the enclosed sponsorship selection form along with your contribution at your earliest convenience. For questions, please do not hesitate to contact me at 304-820-4105. We can't wait to have you or your company be a part of this year's fun!

Sincerely,

Dale R. Heironimus
President

Encl.

South Morgan County Volunteer Fire Department, Inc.

SPONSORSHIP SELECTION FORM

___ Title Sponsor (Minimum of \$3,000) (Deadline for contribution: 4/1/26)

___ Chief Level Sponsor (\$1,000 to \$2,999) (Deadline for contribution: 6/15/26)

___ Firefighter Level Sponsor (\$500 to \$999) (Deadline for contribution: 6/15/26)

___ Probationary Level Sponsor (\$150 to \$499) (Deadline for contribution: 6/15/26)

****Business Logo must be supplied by the sponsor where applicable****

Sponsor Name: _____

Mailing Address: _____

Amount Enclosed: \$ _____

Make checks payable and mail
to:

South Morgan County VFD, Inc.
Attn: Carnival Sponsorship
85 Family Circle
Berkeley Springs WV 25411

SOUTH MORGAN COUNTY VOLUNTEER FIRE DEPT., INC.

FIREMAN'S CARNIVAL SPONSORSHIP LEVELS

7/14/26 to 7/18/26

TITLE SPONSOR-\$3,000 or more financial contribution

- Sponsorship money must be received by 4/1/26
- Name and Logo Included on a 6' x 10' banner prominently displayed at the carnival
- 2' x 2' banner displayed in hallway to social hall for one year
- 5" x 7" plaque given to sponsor to display at their location
- 5 Ride All Night Passes (good for any night of the week)
- Name on the dedicated carnival website

CHIEF LEVEL-\$1,000 or more in financial contribution or in-kind services/product

- Sponsorship money/in-kind service/product must be received/agreed upon by 6/15/26
- 2' x 2' banner displayed at the carnival
- 2' x 2' banner displayed in hallway to social hall for one year
- 5" x 7" plaque given to sponsor to display at their location
- Name on the dedicated carnival website

FIREFIGHTER LEVEL-\$500 to \$999 in financial contribution or in-kind services/product

- Sponsorship money/in-kind service/product must be received/agreed upon by 6/15/26
- 1' x 1' banner displayed at the carnival on sponsorship row
- 8 1/2" x 11" framed certificate given to sponsor to display at their location
- Name on the dedicated carnival website

PROBATIONARY LEVEL-\$150 to \$499 in financial contribution or in-kind services/product

- Sponsorship money/in-kind service/product must be received/agreed upon by 6/15/26
- 1' x 1' banner displayed at the carnival on sponsorship row
- Name on the dedicated carnival website

- Business Logo must be supplied by sponsor where applicable
- All sponsors will be advertised in various media to include local newspaper, Facebook, etc.