

***South Morgan County Volunteer Fire Department, Inc.***  
***85 Family Circle, Berkeley Springs WV 25411***

February 2025

Dear Prospective Sponsor,

At South Morgan County Volunteer Fire Department, located at 10166 Winchester Grade Road, Berkeley Springs, WV, we are proud to have served the residents of southern Morgan County and surrounding areas for 54 years. We have had three years of success in hosting our largest fundraising event, the South Morgan Fireman's Carnival and look forward to our fourth carnival this summer with your help.

From August 26<sup>th</sup> through August 31<sup>st</sup>, the carnival will have rides, fabulous musical entertainment, great food, games, baby contest, live auction, daredevil show, raptors, bingo and so much more. After months of preparation, last year's carnival was a very stressful, wet and soggy week, shutting us down multiple nights. However, we did not give up, and with the offer of Snyder's Attractions we opened up on the non-scheduled Sunday. With the advertising available on Facebook and by word of mouth, in less than 18 hours we let the public know the carnival was extended. What a success it was!! So much of a success, that as the dates above show, we will be expanding to six days, Tuesday through Sunday!! In addition to our volunteers and Snyder's Attractions, your support and dedication to our cause led to yet another successful year.

As a sponsor, your business will provide a financial contribution or in-kind service (based upon sponsorship level), and in turn we will promote your company in a multitude of ways depending on the level of sponsorship selected. Attached you will find a detailed explanation of each sponsorship level and its associated benefits. With your company by our side, we are sure to have a successful Fireman's Carnival and provide residents of Morgan County and neighboring communities another week of food, fun, and fellowship!

If your company is interested in being a sponsor, please complete and return the enclosed sponsorship selection form along with your contribution at your earliest convenience or use the enclosed PayPal QR Code. For questions, please do not hesitate to contact me at 304-820-4105. We can't wait to have you or your company be a part of the success!

Sincerely,

Dale R. Heironimus  
President

Encl.

## ***South Morgan County Volunteer Fire Department, Inc.***

### SPONSORSHIP SELECTION FORM

\_\_\_ Title Sponsor (Minimum of \$3,000) (Deadline for contribution: 5/1/25)

\_\_\_ Chief Level Sponsor (\$1,000 to \$2,999) (Deadline for contribution: 7/15/25)

\_\_\_ Firefighter Level Sponsor (\$500 to \$999) (Deadline for contribution: 7/15/25)

\_\_\_ Probationary Level Sponsor (\$150 to \$499) (Deadline for contribution: 7/15/25)

**\*\*Business Logo must be supplied by the sponsor where applicable\*\***

Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Make checks payable and mail to  
or use the QR Code below:

South Morgan County VFD, Inc.  
Attn: Carnival Sponsorship  
85 Family Circle  
Berkeley Springs WV 25411



# **SOUTH MORGAN COUNTY VOLUNTEER FIRE DEPT., INC.**

## **FIREMAN'S CARNIVAL SPONSORSHIP LEVELS**

8/26/25 thru 8/31/25

### **TITLE SPONSOR-\$3,000 or more financial contribution**

- Sponsorship money must be received by 5/1/25
- Name and Logo Included on a 6' x 10' banner prominently displayed at the carnival
- 2' x 2' banner displayed in hallway to social hall for one year
- 5" x 7" plaque given to sponsor to display at their location
- 5 Ride All Night Passes (good for any night of the week)
- Name on the dedicated carnival website

### **CHIEF LEVEL-\$1,000 or more in financial contribution or in-kind services/product**

- Sponsorship money/in-kind service/product must be received/agreed upon by 7/15/25
- 2' x 2' banner displayed at the carnival
- 2' x 2' banner displayed in hallway to social hall for one year
- 5" x 7" plaque given to sponsor to display at their location
- Name on the dedicated carnival website

### **FIREFIGHTER LEVEL-\$500 to \$999 in financial contribution or in-kind services/product**

- Sponsorship money/in-kind service/product must be received/agreed upon by 7/15/25
- 1' x 1' banner displayed at the carnival on sponsorship row
- 8 1/2" x 11" framed certificate given to sponsor to display at their location
- Name on the dedicated carnival website

### **PROBATIONARY LEVEL-\$150 to \$499 in financial contribution or in-kind services/product**

- Sponsorship money/in-kind service/product must be received/agreed upon by 7/15/25
- 1' x 1' banner displayed at the carnival on sponsorship row
- Name on the dedicated carnival website

- Business Logo must be supplied by sponsor where applicable
- All sponsors will be advertised in various media to include local newspaper, Facebook, etc.